- Blue part is out of 76
- Green part is out of 26
$\rightarrow$ Total of 102 points possible
$\rightarrow$ Grade is out of 100


## Product and Quotient Rule

$$
\begin{gathered}
\frac{d}{d x}[f(x) g(x)]=f(x) g^{\prime}(x)+g(x) f^{\prime}(x) \\
\frac{d}{d x}\left[\frac{f(x)}{g(x)}\right]=\frac{g(x) f^{\prime}(x)-f(x) g^{\prime}(x)}{[g(x)]^{2}} \\
\begin{array}{c}
\text { Lo-D-Hi minus Hi-D-Lo } \\
\text { Square the bottom } \\
\text { Do-Se-Do }
\end{array}
\end{gathered}
$$

Ex. $f(x)=x^{2} e^{x}$

$$
f^{\prime}(x)=x^{2} \cdot\left(e^{x}\right)+e^{x} \cdot(2 x)
$$

Ex. $f(x)=\left(3 x^{2}+5 x\right) 3^{x}$

$$
f^{\prime}(x)=\left(3 x^{2}+5 x\right) \cdot\left(3^{x} \ln 3\right)+3^{x} \cdot(6 x+5)
$$

Pract. $f(x)=\left(x^{2}+1\right)(2 x-7)$

$$
f^{\prime}(x)=\left(x^{2}+1\right) \cdot 2+(2 x-7) \cdot 2 x
$$

Ex. $f(x)=\frac{5 x^{2}}{x^{3}+1}$

$$
\begin{aligned}
f^{\prime}(x) & =\frac{\left(x^{3}+1\right) \cdot 10 x-5 x^{2} \cdot 3 x^{2}}{\left(x^{3}+1\right)^{2}}=\frac{10 x^{4}+10 x-15 x^{4}}{\left(x^{3}+1\right)^{2}} \\
& =\frac{-5 x^{4}+10 x}{\left(x^{3}+1\right)^{2}}
\end{aligned}
$$

Ex. $f(x)=\frac{1}{e^{x}+1}$

$$
f^{\prime}(x)=\frac{\left(e^{x}+1\right) \cdot 0-1 \cdot e^{x}}{\left(e^{x}+1\right)^{2}}=\frac{-e^{x}}{\left(e^{x+1}\right)^{2}}
$$

Ex. $f(x)=\frac{1}{x^{5}}=x^{-5}$

$$
f^{\prime}(x)=-5 x^{-6}
$$

Ex.

$$
\begin{aligned}
& f(x)=\frac{x^{2}}{4}=\frac{1}{4} x^{2} \\
& f^{\prime}(x)=\frac{1}{2} x
\end{aligned}
$$

Pract. $f(x)=\frac{e^{x}}{x^{2}}$

$$
\begin{aligned}
& f(x)=\frac{e^{x}}{x^{2}} \\
& f^{\prime}(x)=\frac{x^{2} \cdot e^{x}-e^{x} \cdot 2 x}{\left(x^{2}\right)^{2}}=\frac{x e^{x}(x-2)}{x^{4}}=\frac{e^{x}(x-2)}{x^{3}}
\end{aligned}
$$

Pract. $f(x)=\frac{1-x^{2}}{1+x^{2}}$

$$
\begin{aligned}
f^{\prime}(x) & =\frac{\left(1+x^{2}\right)(-2 x)-\left(1-x^{2}\right)(2 x)}{\left(1+x^{2}\right)^{2}}=\frac{-2 x-2 x^{3}-2 x+2 x^{3}}{\left(1+x^{2}\right)^{2}} \\
& =\frac{-4 x}{\left(1+x^{2}\right)^{2}}
\end{aligned}
$$

## Quotient Rule

A quotient of two functions you must differentiate, Make Hi up high and Lo below, and do not hesitate: Lo D Hi! - MINUS! - Hi D Lo! - OVER!
Over Lo! Over Lo-ho-ho-ho-ho-ho

Lo D Hi! - MINUS! - Hi D Lo! - OVER!
Lo squared: The Quotient Rule!

